

Your Free Startup Finance Kit

Everything you need to build smart, grow fast, and stay compliant — curated by our team of startup finance experts.



What You'll Get



Business Structure Compliance Checklist



GST & Tax Pitfall Guide for New Businesses



Cash Flow Forecast Template (Spreadsheet)



Investor Readiness Self-Assessment Tool

Business Structure Compliance Checklist

Choosing the right legal structure is crucial. Here's a quick compliance guide for common options in India:

Criteria	Sole Proprietorship	Partnership	LLP	Private Limited
Legal Identity	Not separate	Not separate	Separate	Separate
Registration	Easy (GST/Shop Act)	Deed + PAN	MCA + PAN	MCA + PAN
Liability	Unlimited	Unlimited	Limited	Limited
Taxation	Individual	Firm tax	30% flat	25%-30% flat
Fundraising	Difficult	Moderate	Moderate	Easier
Ideal For	Freelancers	Family Businesses	Service Startups	Scalable Startups

Tip: If you're planning to raise funds, go with LLP or Private Ltd.

GST & Tax Pitfall Guide for New Businesses

Avoiding these errors can save you from penalties & cash flow issues:

- 1** **Late GST Filings**
Penalty + blocked input credits.
- 2** **Mixing Personal & Business Expenses**
Triggers audits.
- 3** **No Professional Bookkeeping**
Leads to misreporting.
- 4** **Incorrect HSN/SAC Codes**
Common reason for GST notices.
- 5** **Ignoring Advance Tax Payments**
Results in interest & fines.

Action: Use a CA or an outsourced partner who understands startup nuances.

Cash Flow Forecast Template (Spreadsheet)

Your business doesn't run on revenue — it runs on cash.

Monthly Cash Flow Forecast Includes:

- Opening Balance
- Expected Revenue
- Fixed Costs (Rent, Salaries, etc.)
- Variable Costs (Marketing, Inventory, etc.)
- Loan EMI & Tax Payments
- Net Closing Balance

Use this template to:

Predict fund requirements





Plan for investor conversations

Avoid payment defaults

Click here : <https://docs.google.com/spreadsheets/d/1Gk8I7IbkLwqvMhlbaalG-Fa1c8g78JWYpqrZ-i72tJM/edit?usp=sharing>

Investor Readiness Self-Assessment Tool (Self-Assessment)

Evaluate your funding readiness across these pillars:

No	Category	Checklist
1	 Business Plan	Do you have a 12-month plan with revenue projections?
2	 Financial Reports	Are last 6 months of books audit-ready?
3	 Compliance	Are all ROC, GST, TDS, & Income Tax filings up to date?
4	 Scalability	Can you show how ₹1 today becomes ₹5 tomorrow?
5	Founder Preparedness	Can you pitch your business in 5 minutes to an investor?

Scoring:

- 4-5 YES: Ready for investor engagement
- 2-3 YES: Work on compliance and clarity
- 0-1 YES: Start with internal structure and advisory support

Bonus Tip: Schedule a 1-on-1 consultation with Prosperion to decode your score and get an action plan.

Let Us Help You Take the Next Step

Prosperion Consulting is your startup growth partner — from legal setup to funding strategies and financial health checks.

We will call you soon.

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